

Solutions Factsheets

Murales of Aielli - Fontamara book



Abruzzo, Italy



Mountain area; Predominantly rural, remote regions



Led by: The Municipality of Aielli **Dynamo partner**: D10 - Abruzzo



Supported by the municipality



Culture and cultural innovation

Use and reuse of space, including natural areas

Aim

The aim of the solution is to pay tribute to Ignazio Silone and his novel "Fontamara" through the art of mural. This mural, located in Aielli, a medieval Abruzzo village, transcribes the novel word for word on a wall of a public building, creating a unique and fascinating work of art. Moreover, the mural art contributes to enhancing the village of Aielli, known for its urban artworks, and promotes culture and literature through an accessible and visually engaging artistic medium. Finally, the work aims to stimulate reflection and discussion on the themes addressed in the novel, such as hardship and oppression in a fascist regime context.

The solution of writing entire books on walls has had a profound impact. The writing process itself

was fascinating as it involved the entire town, from those reading the book to the artists who were writing it, creating a strong sense of community engagement. This initiative not only promotes literacy but also supports the creation of new job opportunities, particularly in the field of tour guiding. The beauty of this approach lies in its simplicity and replicability, making it a sustainable model for other communities to adopt and adapt, thereby spreading the joy of reading and the appreciation of art. It's a testament to the power of literature and art in fostering community spirit and economic development



The Fontamara mural in Aielli, hand-transcribed by Alleg in 2018, displays the full text of Ignazio Silone's novel, inviting visitors to explore its themes of social injustice and rural oppression, with additional information accessible via a nearby QR code.

Story

The idea was to create a unique piece of art that not only beautifies the village but also promotes culture and literature. The mural was created by Andrea Parente, also known as Alleg, an artist from the nearby town of Tagliacozzo.

The development of the mural faced several challenges. One of the main obstacles was the sheer size of the project. Transcribing an entire novel onto a wall required planning, meticulous careful execution, and a lot of patience. The weather conditions and the preservation of the medieval building on which the mural was painted were also factors that had to be taken into consideration. The project was made possible thanks to the support of the local community and the authorities who recognized the cultural and artistic value of the mural. The unique nature of the project also attracted attention and support from art and literature enthusiasts.

Since its inception, the mural has become a landmark in Aielli. It enhanced the aesthetic appeal of the village and also sparked interest in Silone's work and the themes it explores. The mural has evolved into a symbol of resistance and a reminder of the hardships faced by the people during the

fascist regime. The mural has achieved its aim of paying tribute to Silone and promoting literature and culture. It has also contributed to the recognition of Aielli as a village known for its urban artworks. The mural has become a point of interest for tourists and has stimulated reflection and discussion on the themes of the novel. It stands as a testament to the power of art in conveying powerful messages and promoting cultural heritage.

The Fontamara mural in Aielli has had several intended and unintended impacts:

Positive Impacts:

- 1. Cultural Promotion:
- 2. Tourism Boost and job creation
- 3. Community Engagement by fostering a sense of pride and ownership among the residents
- 4. Artistic Recognition of Aielli

Negative Impacts:

The mural, being outdoors and exposed to weather conditions, might require regular maintenance to preserve its condition. This could impose a financial burden on the local authorities or community.

CROSS-CUTTING PRIORITIES



INNOVATION

Social, organizational and governance







Website: https://www.aielli.it/muro.html







